

**SAM E. JONAH SCHOOL OF BUSINESS ADMINISTRATION**  
**COURSE STRUCTURE**  
**Year/Semester Course Breakdown & Flow Showing Credit Value of Each Course**

		<b>Mandatory</b>				
		<b>Level 100</b>				
<b>Semester One</b>				<b>Semester Two</b>		
<b>Course Code</b>	<b>Course Title</b>	<b>Credit</b>		<b>Course Code</b>	<b>Course</b>	<b>Credit</b>
AUCL 101**	Academic Writing I	3		AUCL102**	English II: Academic Writing II	3
AUCL 105**	Africana Studies	3		AUBC 104	Communication Skills: Public Speaking	2
AUCL 107**	Science and Technology in our lives	3		AUBC 188		3
AUBC 113	Computers in Business I	2		AUBC 114	French for Business	2
AUBC 111	Business Mathematics	3		AUBC 116	Computers in Business II	3
AUCL 111**	Introduction to Literature (Business Students)	3		AUCL211**	Critical Thinking	3
	Total	17			Total	16

<b>Semester One</b>		<b>Level 200</b>		<b>Semester Two</b>		
AUBC 213	Quantitative Methods	3		AUBC 214	Business Communication	3
AUBC 217	Legal Environment of Business I	3		AUBC 218	Legal Environment of Business II	3
AUBC 231	Principles of Management	3		AUBC 234	Introduction to Operations Mgt	3
AUBC 237	Elements of Economics: Micro	3		AUBC 236	Managing Human Resources	3
AUBC 243	Principles of Financial Accounting	3		AUBC 238	Elements of Economics: Macro	3
AUBC 245	Corporate Finance	3		AUBC 242	Principles of Marketing	3
	Total	18			Total	18

<b>Semester One</b>		<b>Level 300</b>		<b>Semester Two</b>		
AUBC 319	Company Law	3		AUBC 322	Management & Organisational Behaviour	3
AUBC 341	Managerial Economics	3		AUBC 336	Entrepreneurship & Creativity in Business	3
AUBC 345	Ethics & Corp Social Responsibility	3		AUBC 338	Business Research Methods	3
	Total	9		AUBC 300	Internship/Practical Attachment ( <i>LONG VACATION</i> )	3
					Total	12

<b>Semester One</b>		<b>Level 400</b>				
AUBC 435	Strategic Management & Policy	3		AUBC 400	Thesis	6

		Electives				
Semester One		Accounting		Semester Two		
AUBA 325	Intermediate Financial Accounting I	3		AUBA 324	Cost and Managerial Accounting II	3
AUBA 347	Cost and Managerial Accounting I	3		AUBA 326	Intermediate Financial Accounting II	3
AUBA 381	Accounting Information Systems	3		AUBA 384	Advanced Mgt Accounting	3
	Total	9		Total		9

AUBA 421	Taxation I	3		AUBA 422	Taxation II	3
AUBA 423	Auditing I	3		AUBA 424	Auditing II	3
AUBA 427	Financial Statement Analysis	3		AUBA 425	Advanced Financial Reporting	3
AUBA 435	Accounting for Gov't & Non-Profit Org	3			Total	9
	Total	12				

Semester One		Banking & Finance		Semester Two		
AUBA 325	Intermediate Financial Accounting I	3		AUBB 322	Financial Markets	3
AUBB 339	Monetary and Financial Systems	3		AUBB 356	Rural Banking and Micro-finance	3
AUBB 347	Banking Law, Compliance and Regulations	3		AUBB 358	Practice of Banking	3
AUBB 351	Treasury and Banking Operations	3			Total	9
	Total	12				

AUBB 419	Electronic Banking	3
AUBA 427	Financial Statement Analysis	3
AUBB 459	Investment and Portfolio Mgt	3
AUBB 471	Marketing of Financial Services	3
AUBB 481	International Trade and Finance	3
	Total	15

AUBB 442	Lending and Credit Mgt	3
AUBB 432	Central and Development Banking	3
AUBB 482	Risk Mgt in Financial Institutions	3
	Total	9

Semester One		H.R.M.		Semester Two		
AUBH 329	Recruitment and Selection	3		AUBH 328	Training and Development	3
AUBH 331	Labour Economics	3		AUBH 342	Performance Management and Appraisal	3
<b>AUBC 395</b>	Human Resource Info Systems	3		AUBH 348	Organisational Theory and Design	3
	Total	9		Total		9

AUBH 421	Group Dynamics and Conflict Resolution	3
AUBH 429	Industrial Relations and Labour Law	3
AUBH 441	Rewards and Compensation Mgt	3
AUBH 477	Organisational Leadership and Governance	3
	Total	12

AUBH 451	Occupational Health and Safety Management	3
AUBH 446	Human Resource Planning	3
AUBH 448	Strategic Human Resource Management	3
	Total	9

	<b>Semester One</b>	<b>Marketing</b>		<b>Semester Two</b>		
AUBM 345	Computer Applications in Marketing	3		AUBM 362	Product and Brand Management	3
AUBM 351	Events Mgt and Marketing	3		AUBM 372	Integrated Marketing Communication	3
AUBM 365	Consumer Behaviour	3		AUBM 374	Relationship Marketing	3
	Total	9			Total	9

AUBM 429	Tourism Marketing	3		AUBM 422	E-Marketing	3
AUBM 441	Services Marketing	3		AUBM 474	International Marketing	3
AUBM 451	Marketing of Financial Services	3		AUBM 448	Supply Chain Management	3
AUBM 477	Retail and Sales Management	3			Total	9
	Total	12				